





### DIGITAL MARKETING

In times where the world can only connect digitally,
Marketeers' sphere of influence increases tremendously.

Businesses now prioritize online strategy, to capture a wider audience with their creativity.

Versatile in their role, Marketeers can telecommute anywhere with internet connectivity (e.g. WFH). They are the ones who bring businesses closer to this distanced world. Grab every opportunity that comes your way where you can contribute remotely with your creative written and visual content

### **SALES**

Sales Professionals can continue to connect with clients through digital communication tools available (e.g. Video calls) which makes distance selling possible. The ability to work independently and be very goal-driven are key for Sales Professionals to flourish.



Sales is more than just selling, It is about genuine relationship building.

Not bound by geographical location, Digital communication paves the way for human interaction.



# WRITER EDITOR COMMUNICATOR

The act of writing is solitary But its impact is innumerable

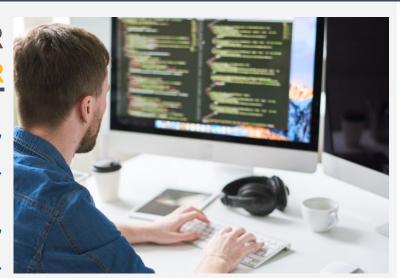
Writing is needed across all types of industry spreading across different routes ranging from traditional editorial to content writing. Possible with just a laptop, writing can be done anywhere and anytime.

Excellent writing skills that instills a deep emotional response is the highest form of communication which compels the reader to act in the intended direction, giving you an edge over the others. If you enjoy writing and is comfortable working on your own, this could be one of the options that you can consider.

## SOFTWARE ENGINEER APPLICATION DEVELOPER

When hardware has reached its limits, Software takes over with its endless possibilities.

A highly sought-after skill, To improve work processes and user experience.



Technology is ever-changing at a rapid pace. To remain relevant & competitive, businesses continuously seek to improve their work processes & providing customers with seamless experience.

SW Engineers are the ones who make all these possible. Many companies are willing to hire remotely, even outside their geo region. An ideal work of choice with your preferred working environment that allows u to be productive, away from distractions which may normally be present in a brick and mortar office.

### **DESIGNERS**

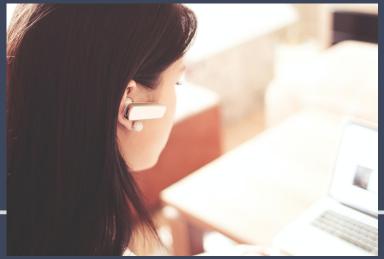
Vision without execution, is hallucination.

Designers transforms what seems to be a dream, into a reality.

A solo work that takes place entirely digitally makes it ideal for remote work. At the same time, effective communication and collaboration with a team is essential to understand what needs to be delivered.



A Designer is constantly challenged to adapt and change accordingly to the client's preference. If you enjoy putting your creativity to work and embraces changes, this could be a great fit for you!



Having a heart for people, excellent listening and strong interpersonal skills (via e-way) is core in this career. Considered as one of the key touchpoints in a customer's experience, it shapes a company's image. Its flexibility to operate across different time zones for companies makes it great for remote work, something that you can take advantage of.

## CUSTOMER SUPPORT CLIENT SERVICING

24/7 An ever-present help, to resolve your true need.

From reasonable to unreasonable customer request Empathy, patience and understanding leaves them impressed.



#### **ECOMMERCE**

Truly a jack-of-all-trades, Through the storm, it won't be easily swayed

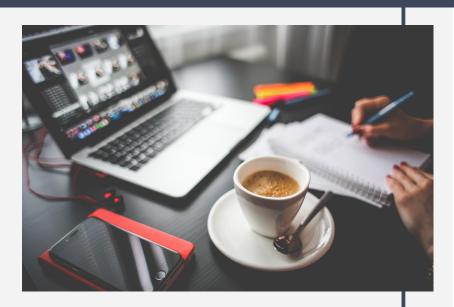
Time, experience and dedication Brings your labor to fruition.

A great opportunity if you like to do a little of everything from marketing to sales to product development. It brings great fulfillment to see your business thrive when you start from ground up. A career that is remote and allows you to work outside conventional hours.

With this also comes great dedication, perseverance and hard work. If you have always harbored ideas to meet the needs and wants of the people, starting an online business gives you the flexibility to do so.

## THE JOB YOU ALREADY HAVE!

It turns out that the best job for working remotely is probably the one you have now. If you've been given the opportunity to fully telecommute even after the pandemic, it proves that you are successful in your career. Even without supervision, you are a business enabler and deliver results. In the midst where many are being laid off, treasure the job that you have now!



Lockdowns, travel bans, social distancing, Pushes companies to adopt telecommuting.

As long as you've been a performer,
Your boss will be at ease knowing that you'll still deliver.

some people

# DREAM OF SUCCESS

while others

# MAKE IT HAPPEN



